

CURRENTS

OCT. 19-21, 2023 | WASHINGTON, D.C.

Call for Sponsors



The **Native Hawaiian and Pacific Islander Alliance** is honored to be hosting the inaugural CURRENTS Convening, a 3-day national gathering of 100+ NHPI leaders from the continental U.S., Hawai'i, the U.S. Territories, and the Freely Associated States. As we emerge from the pandemic, NHPI leaders aim to strengthen relationships with federal agencies to improve approaches to equitable access and inclusion of NHPIs and NHPI issues in national-level strategies for resource allocation, community engagement, and representation.



About the NHPI Alliance

In 2008, the NHPI Alliance was founded to bring the voices of NHPI communities to federal agencies and policymakers. Today, we proudly carry the torch of our mission to increase and improve access to resources for NHPI community-based organizations (CBOs) in the continental U.S., Hawai'i, the U.S. Territories, and the Freely Associated States to ensure the well-being of our communities. Connecting NHPI CBOs directly to federal agencies, rather than through intermediaries or not at all, improves visibility, strengthens networks, ensures accurate representation, and informs equitable strategies for enhancing the lives and futures of NHPI communities.

The Native Hawaiian and Pacific Islander Alliance is a registered 501(c)(3) nonprofit organization. For more information, visit www.nhpialliance.org.



About CURRENTS

The inaugural CURRENTS Convening will take place at the Royal Sonesta in Washington, D.C., on Thursday, October 19 through Saturday, October 21, 2023, immediately following the Asian & Pacific Islander American Health Forum's 2023 VOICES Conference. Leaders from 40+ NHPI-serving community-based organizations will convene to share priorities, foster relationships, and develop unified strategies for engaging federal agencies to advance the interests of NHPI communities.



CURRENTS Objectives

We are carrying forth the vision of the NHPI Alliance's founding Executive Director, the late Kawen Toagamau Segaula Young, to achieve the following objectives:

Connect NHPI organizations to federal agencies and national organizations. The pandemic taught us the futility of waiting for resources to reach our shores. We will invite federal agencies and national organizations to our table to build the connections required for strong relationships that will become reciprocal in sharing resources, familiarity, and lasting care for our communities.

Engage, renew, and strengthen relationships among NHPI organizations. We came through the pandemic with key reminders about the strength of working together, gaps in our work that could use our collective care, and the need to nurture emerging leaders. Our continued commitment to the lives of our people depend on our collective capacity to uplift love, respect, reciprocity, humility, and dedication.

Align support for NHPI Equity Strategies in response to the federal government's Equity Action Plans. Over 90 federal agencies have laid out Equity Action Plans with more than 300 strategies to address systemic inequities and barriers in national policies and programs "that hold too many underserved communities back from prosperity, dignity, and equality."¹ We will ensure that our voices and approaches are included as we build reciprocal, intentional, and meaningful relationships with federal agencies.

¹ Fact Sheet: Biden-Harris Administration Releases Agency Equity Action Plans to Advance Equity and Racial Justice Across the Federal Government. April 14, 2022.

CURRENTS Participants

NHPI Alliance has selected **150 community leaders** from across 12 states, American Samoa, Guam, and the Freely Associated States to attend the CURRENTS Convening. These are NHPI leaders and experts in public health, mental health, education, economic development, immigration, climate change, environmental justice, youth development, and many other areas impacting the lives of NHPI communities.



Program Overview

The CURRENTS Convening 3-Day Program will include:

- ✓ **Welcome Dinner** with NHPI community leaders, federal agency and national organization representatives, and special guests
- ✓ **Workshops** assessing the federal government's Equity Action Plans
- ✓ **Discussion Panels** with federal agency and national organization representatives
- ✓ **NHPI Community Leader Roundtables** on NHPI community issues and priorities
- ✓ **Resource Tables** featuring federal agency and national organization representatives

The NHPI Alliance is seeking funding to cover conference space, meals, A/V, IT, and other venue-related expenses, as well as attendee scholarships for travel, lodging, per diem, and other conference-related expenses.

Sponsor Packages

Increase your organization's impact through one of five sponsorship opportunities or contact NHPI Alliance President 'Alisi Tulua at atulua@nhpialliance.org or 323-440-0859 to discuss a custom package tailored to your organization's needs.

Sponsor Benefits	Sea (\$50K+)	Wind (\$25K+)	Tide (\$10K+)	Wave (\$5K+)	Wayfinder (\$2,500)
Speaking Opportunity (recorded or live)	Keynote Speaker	Reception Remarks	Moderate or Open Panel		
Access to Participant Directory	✓	✓	✓		
Sponsor Recognition at Daily Opening	✓	✓	✓		
Info Table at Welcome Dinner	✓	✓	✓	✓	
Your Logo Featured in Promotional Material*	✓	✓	✓	✓	
Your Logo on NHPI Alliance Website for 1 Year	✓	✓	✓	✓	✓
Recognition on Social Media and Newsletter Promotions	✓	✓	✓	✓	✓
Promotional Product Placement in Reception Goodie Bags*	✓	✓	✓	✓	✓
Post-Event Analytics on Participant Engagement	✓	✓	✓	✓	✓

* Requires sponsorship agreement finalized by Sept. 19, 2023.